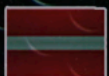
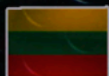


TER[®]

TOUR EUROPEAN RALLY



ABOUT TOUR EUROPEAN RALLY



"The TER - TOUR EUROPEAN RALLY project was born to merge the assets of some outstanding rally events in Europe and create a "Series" in order to have an enhanced global promotion.

The chosen events must have outstanding characteristics: based in tourist-oriented areas, they must possess unique specific features different from the other championship events and they must display an excellent touristic and/or historical background.

In the TER rounds, the "TER RALLY VILLAGE" will enable each event to promote and share its location, tourist packages, food, history, etc.

The TER Series and its locations are promoted through a wide TV Coverage around the world, by social networks and the most important web platforms, by newspaper, magazines, and other important media".

TER - Tour European Rally

follow our glorious European races and visit our amazing locations on our Official website terseries.com



The TER - TOUR EUROPEAN RALLY is an innovative concept of international rally series FIA Approved. A perfect blend of the sporting and tourism side of the events and locations enabling a tailored promotion.

The rounds of TER combine outstanding characteristics and unique specific features, all enhanced by a dedicated global promotion.



WHY CHOOSE TOUR EUROPEAN RALLY



- Wide TV/WEB coverage for Drivers, Team, Events, commercial Sponsor and Partners.
- Great promotion opportunities for Drivers, Team, commercial Sponsor and Partners.
- Free registration, noseries entry fee in the TER for drivers.
- The Promoter will give to each driver enter in TER 5 minutes of generic highlights video footages of each event, the video will be FOC and without any TER rights, only with a TER logo in a corner of the screen.
- A supply FOC of TER 25 minutes TV Report to all Drivers, Teams, Sponsor and Partners who wish to broadcast TER Events in their country (no international broadcasting, only local or nationalTV). The TV Report of each event will have the little TER logo in a corner of the screen.
- All Team, Drivers, Partners are welcomed in the amazing locations of the TER.
- Dedicated promotional activities involving Drivers and Partners during events.
- New-from-2022 tailored sightseeing and TER VIP Tour packages.



- 515 drivers have registered for the Tour European Rally 2016, 2017, 2018, 2019, 2020 and 2021.
- Registered drivers come from 22 countries: Argentina, Austria, Belgium, Bulgaria, Czech Republic, Denmark, France, Germany, Hungary, Italy, Luxembourg, Netherlands, Poland, Portugal, Romania, South Korea, Spain, Sweden, Switzerland, UAE, UK and USA.
- 2 Official Teams registered in 2017 Tour European Rally: Hyundai Motorsport and Toyota Motorsport GmBh.

MAIN TV COVERAGE

MOTORVISION TV

- Market Reach: 100+ Countries Worldwide
 Technical Reach: around 21 million homes
- Sky UK
 - Sky Net
 - Amazon Video
 - Discovery Digital
 - Sport 1
 - Orange Channels
 - TELECOM
 - NCS
 - Telekom Slovenia
 - UPC
 - Vodafone TV
 - True Vision
 - PrimeTel
 - Zet
 - Cad
 - HT
 - Bg
 - PPCTV
 - Cyta
 - Coomode
 - Sportplus
 - My HD
 - UPC
 - FORT RUNNER UK Sky & Freeview
 - SAMSUNG TV Plus

beIN SPORTS

Hong Kong, Indonesia, Laos, Malaysia, Philippines, Thailand, East Timor and Singapore, Australia, Algeria, Bahrain, Chad, Djibouti, Egypt, Eritrea, Iraq, Iran, Jordan, Kuwait, Lebanon, Libya, Mauritania, Morocco, Oman, the Palestinian Territories, Qatar, Saudi Arabia, Somalia, Sudan, South Sudan, Syria, Tunisia, the UAE, Yemen, US (meaning the United States of America including US Overseas Territories), Canada and Turkey

Freesports UK

- (18 million UK homes covered)
- Freeview
 - Sky
 - Virgin TV
 - Freesat
 - TalkTalk
 - BT Platforms

SUPERSPORTS "Multichoice"

- (20+ million subscribers)
- AfricaStar
 - ESPN
 - Sky Sport
 - Sony TEN
 - Fox Sports Australia

MTV

(Registered Users 1.5 M)
 Finland

C More

(Finlands 2nd popular SVOD)
 Finland

ARENA SPORT

It has currently reached 2.6 million households with an average market share of 50% across the region (ex- YU countries – Serbia, Croatia, Slovenia, Bosnia and Herzegovina, North Macedonia, Montenegro)

- EVOtv
- Pagine Gialle
- MaxTV
- TotalTV
- Antikolosa

GARAGE TV

(7.5 million subscribers)
 Spain, Argentina, Chile, Uruguay, Paraguay, Bolivia, Peru, Colombia, Dominican Republic, Mexico and the United States (southern zone)

MAV TV

(around 30 million homes technical reach in the USA)
 USA, Canada

MotorRacing TV

- Samsung TV Plus (connected TVs) – 18 million TV Sets (Available in UK, Germany, Austria, Switzerland, France)
- Pluto TV (Connected TVs, laptops, mobile phones) (Available in France, Block of programming incorporated in Pluto Extreme)
- Boxes (Amazon Fire, Android TV, Apple TV, Connected TVs; LG, Panasonic, Hisense, Sharp, Toshiba, Medion, Metz, JVC, Telefunken, Grundig) (Available in UK, Germany, Austria, Switzerland, France)
- Samsung Mobile Phones (Available in UK, Germany)
- Huawei Mobile Phones (Available in UK, France, Italy, Germany, Sweden, Poland, Denmark, Norway, Spain, Finland, Japan, Russia, South Africa, Mexico, Malaysia, Philippines, Saudi Arabia, Singapore, Thailand, Chile, Colombia, Egypt, Turkey, United Arab Emirates and South Africa)

Youlook TV

(UK on demand)

MORE THAN SPORTS TV

Germany, Austria, Switzerland

DSTV

Sub-Saharan Africa

SHOW MAX BRD

Sub-Saharan Africa

SPORTY STUFF TV

UK

AYOZAT

UK

BANDW TV

(Italy OTT)

DIRECT TV

US

EO TV

Germany, Austria, Switzerland

ADDITIONAL TV/PLATFORMS COVERAGE:

- Amazon Prime UK
- Amazon Prime US
- Apple TV
- BLUCC
- PROX TV
- My HD
- ZAP
- ZABA via ITO
- PRIMETEL
- CABE Net
- Cyta
- MTN Cyprus
- Bascom
- Orange
- Free
- Boppost
- Digi
- SMART
- HYPP TV
- Starhub
- Sky Media
- LUMIVISION
- MNC3
- Zet
- SBC
- KNIPPR T Mobile
- YouSee TV
- SIBISU
- ACCION
- ACS
- UPC
- TELECOM Srbija
- A1.com
- Singtel
- Amn
- DECO
- Transilvania
- TELENOR Canal Digital
- TELENOR Sweden's CAFVPTV
- DTH
- TV Fux
- TV Sivi
- Sasepa TV
- Rostelecom Denmark (reaches more than 1.2 million households)
- EISA FIM AND
- Linné
- PROGRAMS (is already used by more than 1.6 million customers)
- Broadband Helmond NL
- MySports by UPC Switzerland
- TELECLUS
- Sky Sport OTT
- Telekom
- SBB
- DO
- ESN
- DSI
- ELISATEL
- GBTTELECOM





2022 TER - TOUR EUROPEAN RALLY

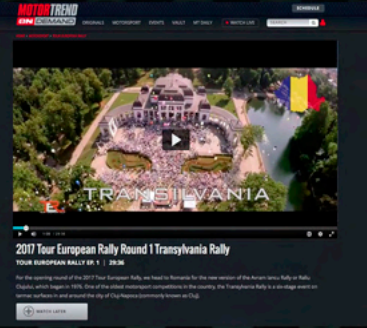
DATE	EVENT NAME	COUNTRY	SURFACE
26-27/02	Rally Terra Valle del Tevere	ITA	Gravel
19-22/05	Rallye Antibes Côte d'Azur	FRA	Tarmac
02-04/06	Rallye du Chablais	CHE	Tarmac
24-25/06	Rally di Alba	ITA	Tarmac
11-13/08	Rally Georgia	GEO	Tarmac
07-09/10	Rally Terra Sarda	ITA	Tarmac



2022 TER HISTORIC

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TOUR EUROPEAN RALLY on PRESS



TERSERIES.COM